



# WORDPRESS MULTISITE

WP Meetup Potsdam 13.3.2012

WTF?



“Multisite is a feature of WordPress 3.0 and later versions that allows multiple virtual sites to share a single WordPress installation. When the multisite feature is activated, the original WordPress site can be converted to support a network of sites.”

<http://codex.wordpress.org/Glossary#Multisite>



WTF???



# Alles 1.

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- ▶ 1 Installation
- ▶ 1 Datenbank\*
- ▶ 1[- ∞] Superadministrator/en
- ▶ 1 Klick = neues Blog
- ▶ 1 Theme-, 1 Plugin-Verzeichnis
- ▶ 1 Update (Core, Themes, Plugins)
- ▶ 1 Backup\*\*
- ▶ ∞ Blogs
- ▶ ∞ Domains
- ▶ ∞ Blog-Administratoren und Benutzer
- ▶ Pro-Blog-Theme-Aktivierung
- ▶ Pro-Blog-Plugin-Aktivierung

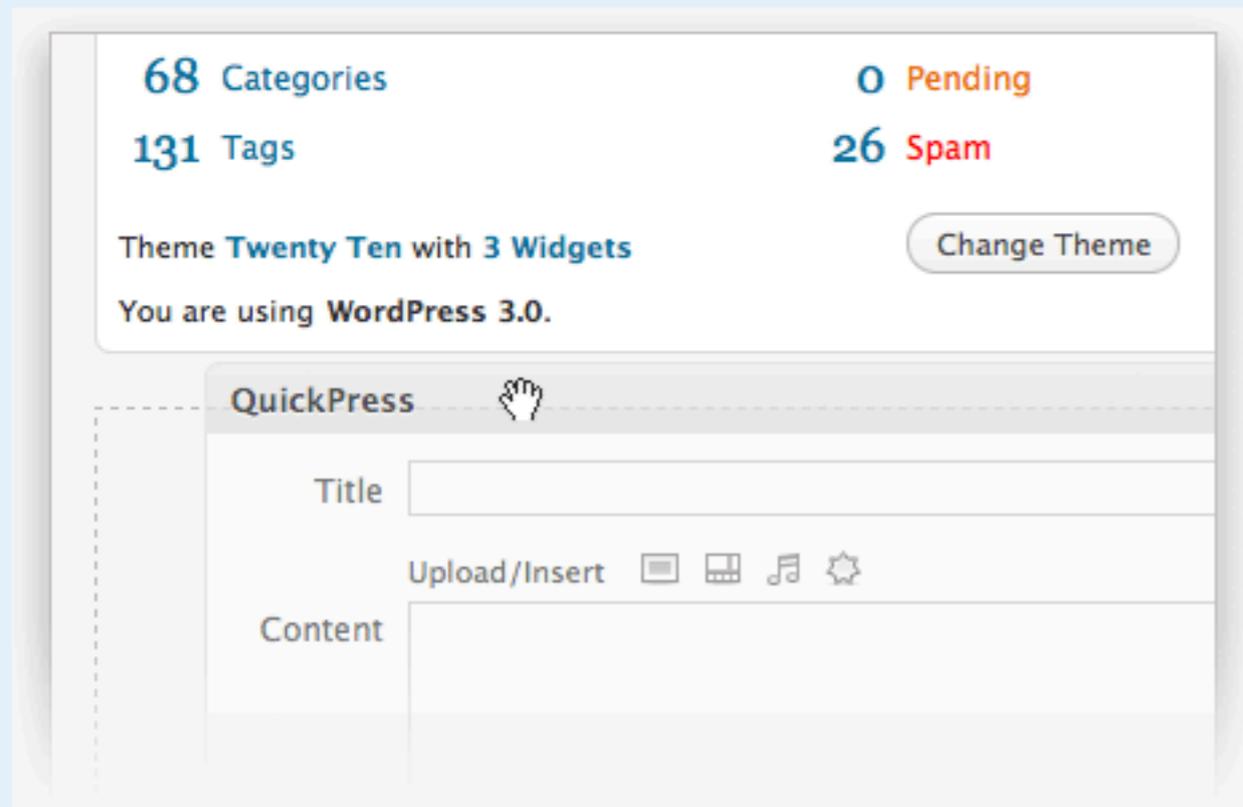
\*mit bis zu ca. 600 Blogs ohne DB-Splitting

\*\* Plugin-abhängig



**WordPress  $\mu$ .**  
**Same-same, but different.**





68 Categories  
131 Tags

Theme **Twenty Ten** with 3 Widgets  
You are using **WordPress 3.0**.

0 Pending  
26 Spam

Change Theme

QuickPress

Title

Upload/Insert    

Content

WordPress MU is no longer a separate project; it is continuing development as part of the main WordPress branch under the name multisite or MS. This means that it will get more frequent updates and improvements.

Visit the WordPress [download page](#) to get the latest version of WordPress, complete with built-in multisite support.

Need help setting up multisite? See the [Create a Network](#) help page.

# Update = Arrrgh!



# 3.0: The Merge.



## WordPress News

### WordPress 3.0 "Thelonious"

Posted June 17, 2010 by [Matt Mullenweg](#). Filed under [Releases](#).

Arm your vuvuzelas: WordPress 3.0, the thirteenth major release of WordPress and the culmination of half a year of work by 218 contributors, is [now available for download](#) (or [upgrade within your dashboard](#)). Major new features in this release include a sexy **new default theme called Twenty Ten**. Theme developers have new APIs that allow them to easily implement custom backgrounds, headers, shortlinks, [menus](#) (no more file editing), [post types](#), and [taxonomies](#). (Twenty Ten theme shows all of that off.) Developers and network admins will appreciate the long-awaited **merge of MU and WordPress**, creating the new multi-site functionality which makes it possible to run one blog or ten million from the same installation. As a user, you will love the new **lighter interface**, the contextual help on every screen, the **1,217 bug fixes and feature enhancements**, bulk updates so you can upgrade 15 plugins at once with a single click, and blah blah blah just watch the video. 😊 *(In HD, if you can, so you can catch the Easter eggs.)*



#### See Also:

For more WordPress news, check out the [WordPress Planet](#).

There's also a [development P2 blog](#).

To see how active the project is [check out our Trac timeline](#), it often has 20–30 updates per day.

#### Categories

- [Releases](#) (95)
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- [Security](#) (22)
- [Events](#) (20)
- [WordCamp](#) (16)
- [User Interface](#) (14)
- [Testing](#) (11)



# Glossar.

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- ▶ **Site** — übergeordnete Adresse, z.B. *wordpress.com*
- ▶ **Blogs** — untergeordnete Benutzer-Blogs, z.B. *meine-adresse.wordpress.com*
- ▶ **Network** — Site + Blogs
- ▶ **Superadmin** — Administrator der Site mit Superrechten
- ▶ **Admin** — Administrator eines Blog mit normalen Adminrechten

<http://codex.wordpress.org/Glossary>



# Verzeichnisse.

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`./wp-content/blogs.dir` – Dateien der Blogs

`./wp-content/blog.dir/1/files` – Dateien des Mutterblog (Site)

`./wp-content/blog.dir/[2-∞]/files` – Dateien der Benutzerblogs

`./wp-content/mu-plugins` – *Must-use*-Plugins, immer und für alle Blogs aktiv

`./wp-content/plugins` – Plugins, auf pro-Blog-Basis aktivierbar

`./wp-content/themes` – Themes, müssen pro Blog freigeschaltet werden

[http://codex.wordpress.org/Create\\_A\\_Network](http://codex.wordpress.org/Create_A_Network)



# Datenbank.

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wp\_ — Daten der Site

wp\_2 [3, 4...] \_ — Daten der einzelnen Blogs

wp\_sitemeta — Metainformationen, u.a. Superadmin

...

...

[http://codex.wordpress.org/Database\\_Description#Multisite\\_Table\\_Overview](http://codex.wordpress.org/Database_Description#Multisite_Table_Overview)



# URL.

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- ▶ Subdomain: [blog.wordpress.com](http://blog.wordpress.com)
- ▶ Subdirectory: [glueckpress.com/wpmeetup-potsdam](http://glueckpress.com/wpmeetup-potsdam)
- ▶ Eigene TL-Domain: [wpmeetup-potsdam.de](http://wpmeetup-potsdam.de)



Ich hab' da mal eine Kleinigkeit vorbereitet...





**Live-Demo:**  
Als Superadministrator  
schalten wir ein neues  
Blog mit wenigen Klicks  
frei.

Benutzername

Passwort

**Erinnere dich an mich**

**Anmelden**

[Passwort vergessen?](#)



# Anwendung.



# Multisite in...

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- ▶ Webhosting.
- ▶ Presse.
- ▶ Bildung.
- ▶ Kirche, Vereinen.
- ▶ Spezielle Anwedungen: Mehrsprachigkeit.



WordPress.com is also available in [Deutsch](#).



Language: **English**

# A better way to blog.

[Get started here](#)

[Learn more](#) or [sign up now](#).

## Freshly Pressed:

The best of **413,451** bloggers, **717,856** new posts, **1,068,604** comments, & **152,806,000** words posted today on WordPress.com.



### Something's Unraveling, Alright

Matt Thomas



### Seattle

Wunderkammern

[Posts about Photography](#) →



### Lost and Found

[Posts about Surfing](#) →



### Borough Market, London

Creative Splurges



### Japan, One Year After The Earthquake

Japan and Korea: Life, Language and Religion

[Posts about Travel](#) →



### 40 Must-Hear Bands At SXSW 2012



### Blackbolt and Sentry: Frenemies



### Erik Johansson

Make Something Mondays!

<http://wordpress.com>





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*"It's a website,  
it's a blog, it's an..."*



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## ANALYSIS & OPINION

**IAN BREMMER**

### Obama's Iran dilemma could be a game changer

FRI, MAR 9, 2012, 2:30 PM EST

The president is managing the Iran situation as well as anyone could. But with an improving economy here and a self-defeating Republican field, this is one area that could still go bad in a hurry for the incumbent. There could be a high price to pay at the polls for \$5-per-gallon gas.

[Continue Reading...](#)

### THE GREAT DEBATE

#### Was a Putin mentor poisoned?

BY MASHA GESSEN ON FRI, MAR 9, 2012, 11:48 AM EST

#### A new iPad, the same iEthics

BY PAUL SMALERA ON FRI, MAR 9, 2012, 2:54 PM EST

#### How to tackle the child marriage crisis

BY GORDON BROWN ON FRI, MAR 9, 2012, 7:15 AM EST

#### The battle over money funds

BY THOMAS COOLEY AND KIM SCHOENHOLTZ ON WED, MAR 7, 2012, 2:30 PM EST

#### Ohio chooses Romney, for now

BY CONNIE SCHULTZ ON WED, MAR 7, 2012, 10:37 AM EST

**PAUL SMALERA**

### A new iPad, the same iEthics

When will we start to demand ethically produced technology the way we do ethically

**CHRYSTIA FREELAND**

### The 1 percent recovery

In the 2010 recovery, 93 percent of the gains were captured by the top 1 percent. That's because top incomes grew 11.6 percent in

<http://blogs.reuters.com/us/>



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# Mehrsprachigkeit mit WordPress

## Einfach & flexibel, mit WordPress Standard

[Inpsyde GmbH](#) · Frank Bültge, Robert Windisch · 2011/09/22

01



<http://bueltege.de/wordpress-mehrsprachig/>



# MS Candy.

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- ▶ New Blog Defaults <http://wordpress.org/extend/plugins/wpmu-new-blog-defaults/>
- ▶ Domain Mapping <http://wordpress.org/extend/plugins/wordpress-mu-domain-mapping/>
- ▶ Sitewide Tags <http://wordpress.org/extend/plugins/wordpress-mu-sitewide-tags/>
- ▶ Login URL (via .htaccess)

```
<IfModule mod_rewrite.c>  
    RewriteCond %{REQUEST_URI} ^/anmelden(/)*$ [OR]  
    RewriteCond %{REQUEST_URI} ^/(.*)/anmelden(/)*$  
    RewriteRule .* /wp-login.php [NC,L]  
</IfModule>
```



# Ressourcen.

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▶ Multisite verstehen:

<http://wpcandy.com/presents/an-introduction-to-wordpress-multisite>

▶ Multisite-Netzwerk aufsetzen:

[http://codex.wordpress.org/Create\\_A\\_Network](http://codex.wordpress.org/Create_A_Network)

▶ Multisite-Funktionen:

[http://codex.wordpress.org/Function\\_Reference#Multisite\\_functions](http://codex.wordpress.org/Function_Reference#Multisite_functions)

<http://wp.smashingmagazine.com/2011/11/17/wordpress-multisite-practical-functions-methods/>

▶ Plugin-Einstellungen setzen:

<http://bueltege.de/einstellungen-setzen-bei-wordpress-multisite/1331/>

▶ Blogs dynamisch erstellen u.a. Snippets:

<http://www.1stwebdesigner.com/tutorials/wordpress-multisite-blogs/>



# Merci!

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Caspar Hübinger

[@glueckpress](#)

[+Caspar Hübinger](#)

<http://glueckpress.com>

<http://webdesigner-potsdam.de>

